CULTURAL LABOUR FORCE 2019

ATLANTIC CANADA

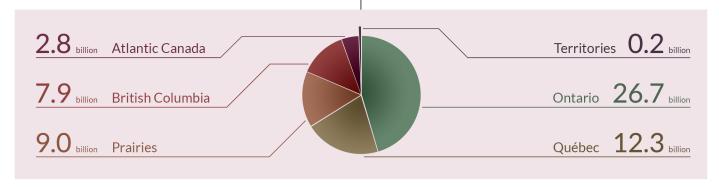
CULTURAL SECTOR

THE REGION AT A GLANCE

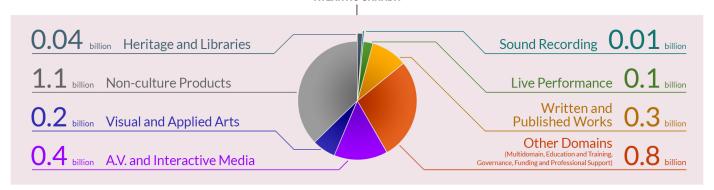
While Atlantic Canada accounts for roughly 5% of Canada's cultural sector (on a GDP and employment basis), there are cultural domains that are much more prevalent in the region than what the region's population would suggest. These include: Heritage and Libraries, Live Performance and Sound Recording.

Demographic and economic projections suggest a limited potential growth of the overall cultural sector in the region. However, the outlook suggests potential growth especially in the Heritage and Libraries, Live Performance and Visual and Applied Arts domains.

REGIONAL BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



BREAKDOWN OF CULTURAL SECTOR GDP BY DOMAIN (\$ BILLION) ATLANTIC CANADA



ATLANTIC CANADA - CULTURAL SECTOR

EMPLOYMENT STATUS

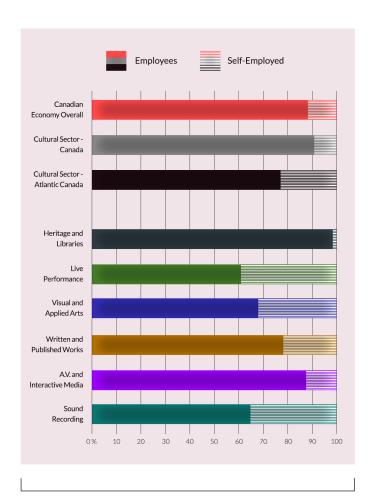
DISTRIBUTION BY DOMAIN - ATLANTIC CANADA (%)

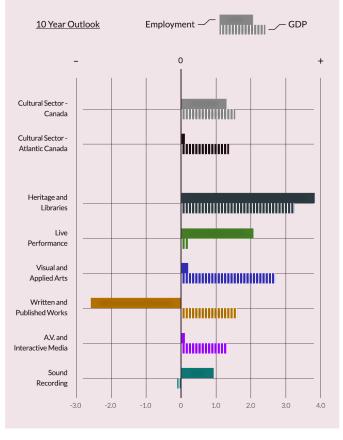
Self-**Employees Employed** Canadian Economy Overall -- 88 % -**- 12** % Cultural Sector - Canada - 72 % -- 28 % 77 % Cultural Sector - Atlantic Canada 23 % Heritage and Libraries 98 % -2% Live Performance 61% -Visual and Applied Arts 68 % -Written and Published Works -Audio-Visual and Interactive Media -87% -- 13% Sound Recording

CULTURAL SECTOR OUTLOOK

10-YEAR OUTLOOK BY DOMAIN (% AVG. ANNNUAL INCREASE)

	Employment	GDP
Cultural Sector - Canada ——————————————————————————————————	- 1.3 %	1.6 %
Cultural Sector - Atlantic Canada	0.1 %	1.4 %
Heritage and Libraries ————————————————————————————————————	3.8 %	3.3 %
Live Performance	2.1 %	0.2 %
Visual and Applied Arts	- 0.2 %	2.7 %
Written and Published Works	-2.6 %	1.6 %
Audio-Visual and Interactive Media ————	- 0.1%	1.3 %
Sound Recording —	- 0.9 %	-0.1 %





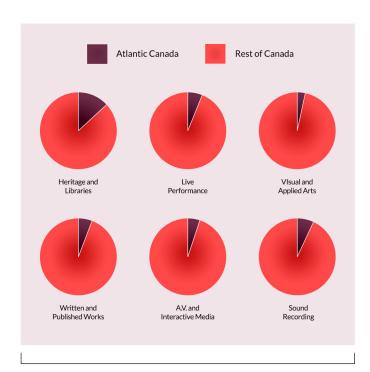
ATLANTIC CANADA - CULTURAL SECTOR

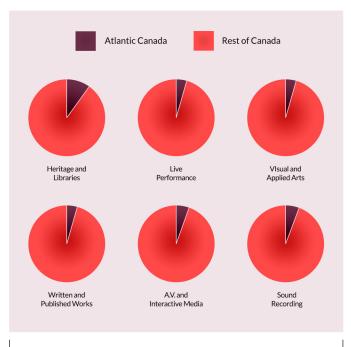
NUMBER OF CULTURAL ESTABLISHMENTS (WITH EMPLOYEES) BY DOMAIN ATLANTIC CANADA

Domain	Atlantic Canada	Canada
Total —	1,892	36,199
Heritage and Libraries ————	321	2,445
Live Performance —————	220	3,602
Visual and Applied Arts ————	—— 480 ——	14,279
Written and Published Works —	—— 422 ——	 7,322
A.V. and Interactive Media	400 —	7,858
Sound Recording —	49	 693

EMPLOYMENT BREAKDOWN IN CULTURAL OCCUPATIONS BY DOMAIN ATLANTIC CANADA

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Domain	Atlantic Canada	Canada
Total —	37,782	798,305
Heritage and Libraries ————	— 8,395 —	84,480
Live Performance —	— 5,875 —	133,000
Visual and Applied Arts ————	—— 13,869 ——	355,160
Written and Published Works —	— 6,585 —	148,820
A.V. and Interactive Media	1,203	22,080
Sound Recording —	260	4,550
Other Domains ————	— 1,595 —	50,215





SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.